

**It Takes a Village:  
Building Momentum for Students to Seek  
Career Advising Earlier in their UIC Careers**

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# Learning Outcomes

- Participants will learn about areas Career Services' is trying to address related to students and on-campus advisors/departments.
- Participants will learn examples of career-related information which can help UIC students make informed career decisions.
- Participants will build understanding about new career-related resources/initiatives for UIC students.

# Career Advising Happens Everywhere at UIC

- Career coaching/advising does not only happen in Career Services or in college offices that focus on career advising/coaching.
- We want to continue to work with staff/faculty members to Infuse career development and advising within the institution.

# These are areas we are trying to address

## Students

- How do we build UIC students' understanding about the breadth of services we provide?
- How do we encourage students to seek career-related assistance **earlier** in their UIC experience?
- How do we educate UIC students about the importance of gaining practical experience related to their career goals BEFORE graduation?
- How do we provide career-related assistance to students who may never visit our office, attend our workshops or go to career fairs?
- How do we encourage students to view our website as a resource for career-related questions?

# These are areas we are trying to address

## On-campus advisors/departments

- How do we provide support and up-to-date information about career-related topics to on-campus partners/departments?
  - Students may have questions about which careers are connected to particular majors.
  - Students may have questions about how to gain experience (i.e. internships, part-time jobs, volunteering, etc.) and what skills employers are looking for when hiring
  - Students may have questions about creating resumes, cover letters, interviewing best practices, etc.
  - Students may have questions about declaring a major/changing majors and may be unsure about whether they should visit academic advisors or career advisors (or both).
  - Students may have questions about how to search for internships/jobs.

# Students May Believe Myths About Career Goals/Outcomes

- We want to debunk myths/clarify misunderstandings that students may have about career goals/outcomes.
  - Examples of myths/misunderstandings that we sometimes hear:
    - The best way to find a job is to apply to as many online job postings as possible. I can use the same resume and cover letter for every job to which I apply.
    - The major I pick in college determines the career I will work in for the next 30+ years.
    - Individuals who major in liberal arts can't find jobs, employers prefer students with engineering or business degrees. We want to debunk myths/clarify misunderstandings that students may have about career goals/outcomes.

# Liberal Arts Graduates are Very Employable Especially When They Boost Key Skills

- Sales
  - Marketing
  - Data Analysis & Management
  - General Business
  - IT Networking & Support
  - Computer Programming
  - Graphic Design
  - Social Media
- This information is from Burning Glass Technologies, a respected software analytics company, who found that liberal arts graduates with particular technical skills desired by employers are likely to make \$6,000-\$7,000 more annually than their peers.

# Career-Related Information We Want Students to be Familiar with Early in Their UIC Experience

Figure 1: Employers' hiring preferences relative to experience

HIRING PREFERENCE	2017	2016	2015	2014	2013
I prefer to hire candidates with relevant work experience	64.5%	64.2%	72.5%	74.1%	71.0%
I prefer to hire candidates with any type of work experience (doesn't matter if it's relevant or not, just some type of experience)	26.1%	27.0%	20.1%	20.7%	19.9%
Work experience doesn't typically factor into my decision when hiring a new college graduate	5.1%	6.3%	3.9%	1.1%	4.8%
Other	4.3%	2.5%	3.4%	4.0%	4.3%

Source: Job Outlook 2017, National Association of Colleges and Employers

Figure 2: Employers' preference as to how work experience was gained





# More Information We Want Students to Know Before Their Last Year at UIC

## What employers want to see on your resume

Leadership



Ability To Work On A Team



Communication Skills (Written)



Problem-Solving Skills



Communication Skills (Verbal)



## The most important skills employers look for in a candidate

Ability To Communicate With Persons Inside And Outside The Organization



Ability To Work In A Team Structure



Ability To Make Decisions And Solve Problems



Ability To Plan, Organize, And Prioritize Work



Ability To Obtain And Process Information



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# News/Updates from Career Services

- **We've updated and changed our website**
  - Our website offers a robust student section (which you will see in the next slide).
- **We've created 3 short videos about our services for students/staff/faculty members (on Career Advising page).**
  - 1 video about career advising
  - 1 video about Career Services in general
  - 1 video with student testimonials about working with career advisors.
- **Career Readiness Internship initiative**
  - New program funded by ISBE grant provides PAID internship opportunities to 10 UIC students who have at least junior standing.
- **We've created BlackBoard online modules (called Career Readiness 101) on career-related topics**
  - Creating an elevator pitch
  - How to turn an internship into a full-time job
  - Workplace communication

# Career Advising

## STUDENTS

### Career Advising

Career Exploration

Resumes, CVs, and Cover Letters

Interviews

Jobs

Internships

Networking

Student Success Stories

● Students · Career Advising

## Career Advising

Career Services offers 2 different types of advising to support UIC students with career-related needs: [Individual career advising](#) and [walk-in career advising](#).

[Schedule a Career Advising Appointment →](#)

[Hours & Location →](#)



### Career Services Advising

Learn what career advising is and what services are available to students.



### Student Views

Hear UIC students describe their experiences with Career Services.



### Career Services Overview

Learn about services and resources available at Career Services.

# More News/Updates from Career Services

- **The best place to learn about events is the calendar on the front page of our site.**
- **We are partnering with other on-campus Career Centers to create new events and resources for students**
  - Pop-up events such as Resume Advice & Tips & Treats with UICcareers.com with LAS Career & Internship Development Office.
    - We have April pop-up events for students to attend (April 4<sup>th</sup> & 6<sup>th</sup> from 12-2 PM at BSB)
  - International Student Career Week events with Engineering Career Center & Office of International Students.
  - UICcareers.com Working Group (made up of staff members from all Career Ctrs on campus)
- **We are partnering with on-campus departments to offer support to students**
  - Pop-up career advising in TRIO office (collaborating with AAAN, LARES, etc)
  - Flames Leadership Network (FLN) program with the Office of First-Year Initiatives (OFYI)
- **Collaborations with external organizations that support students**
  - America Needs You (ANY) – mentoring, internships & networking for first-gen college students
  - Chicago Network Future Leaders Program – networking & professional development for 12 female students

## Employment News & Career Events



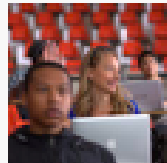
**Career Readiness Internship Initiative - Application Deadline Approaching!**

Posted on **March 02, 2018**



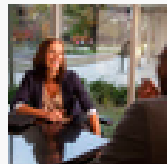
**Got 10 Minutes? Then learn some essential career skills through eLearning modules. Finish by 3/31 and you could also win an Amazon Echo Dot!**

Posted on **February 19, 2018**



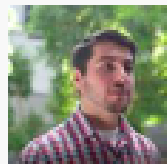
**ITA Student Trivia & Networking with Workiva - Reserve Your Spot Today!**

Posted on **March 23, 2018**



**Nervous about your next interview? Practice with Interview Stream, an online tool.**

Posted on **February 20, 2018**



**Learn about what Career Services has to offer**

Posted on **December 21, 2017**

**APR  
4**

**Resume Advice Pop-Up**

**Wednesday , 12:00 pm - 2:00 pm | Behavioral Sciences Bldg, Inner Cafe Lobby**

**APR  
5**

**Evaluating Job Offers & Negotiating Your First Salary Workshop**

**Thursday , 3:00 pm - 4:00 pm | Student Center East (SCE), White Oak Room**

**APR  
6**

**Tips & Treats with UICcareers.com**

**Friday , 12:00 pm - 2:00 pm | Behavioral Sciences Bldg, Inner Cafe Lobby**

**APR  
10**

**Careers in the Helping Professions Panel**

**Tuesday , 3:30 pm - 5:00 pm | Student Center East (SCE), Room 329 - Cardinal Room**

**APR  
11**

**Finding Internships Panel**

**Wednesday , 3:30 pm - 5:00 pm | Student Center East (SCE), Room 329 - Cardinal Room**

# Thank You for Your Time & Questions?

- How can we support you since we know career advising happens in many offices on campus?

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