

Career Services Update – Advising Summit

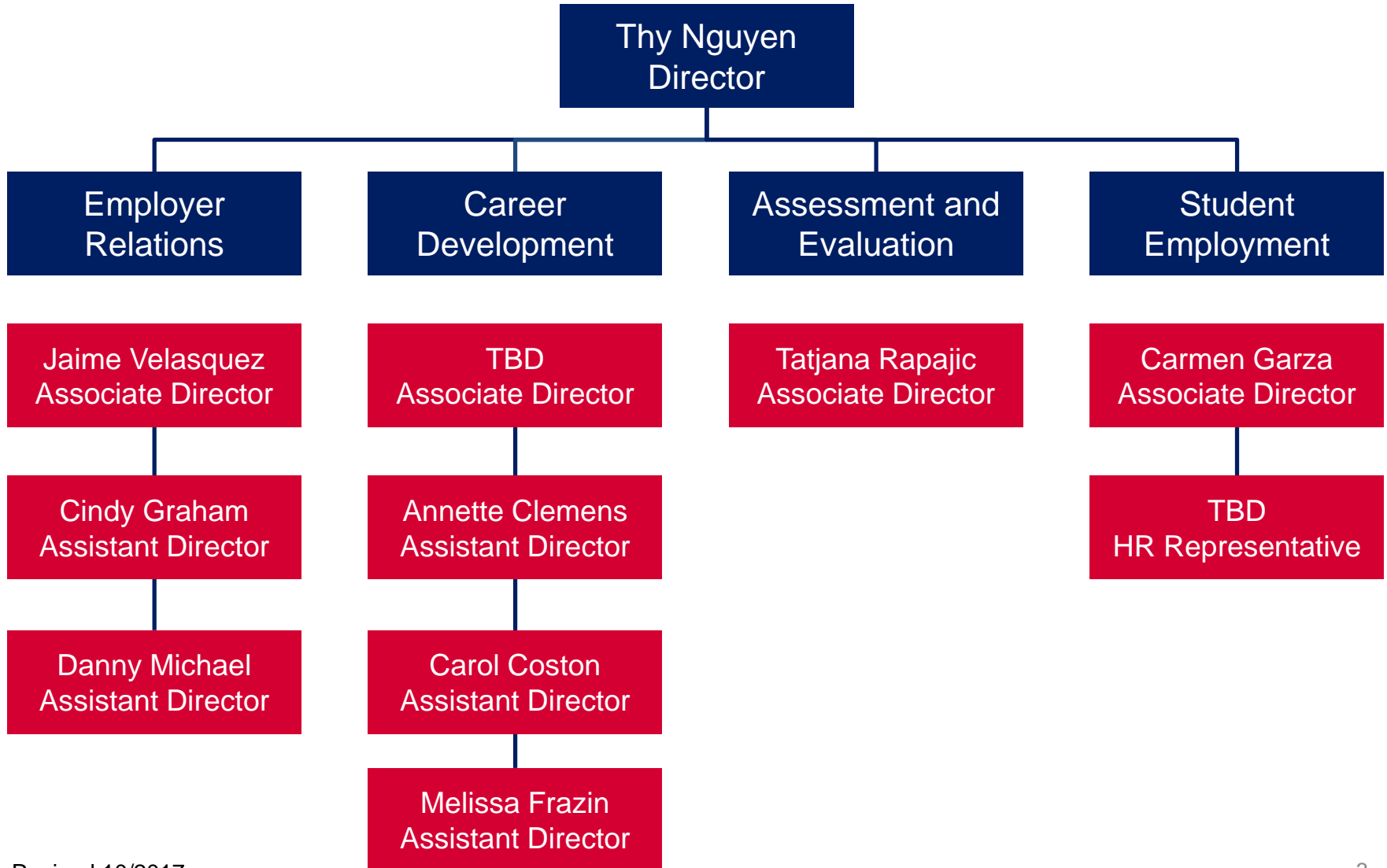
Thy Nguyen, Director, Career Services



Agenda

- ❑ Career Services Team
- ❑ Strategic Initiatives
 - Career Services Student Programs
 - Career Services Website
 - First Destination Survey
- ❑ FY17 Annual Report Highlights

Career Services Team



Career Services Student Programs



America Needs You



Freshman Leadership Network

Career Services Website

Overview

- Relunched in Sept 2017
- Self-service career education tool
- Updated career exploration and job search content
- Intuitive navigation
- Access to digital and visual tools (videos, online guides)

Other Key Features

- Career Events Calendar, News
- Student content organized by key activities
- Dedicated page for Campus Partners

<http://careerservices.uic.edu/>

The screenshot shows the UIC Career Services website homepage. At the top, there is a navigation bar with links for UIC.edu, Campus Map, UICareers.com, Student Employment, Student Affairs, and a search icon. Below this is a secondary navigation bar with links for ABOUT, STUDENTS, EMPLOYERS, CAMPUS PARTNERS, ALUMNI, and MOST POPULAR. The main header features the UIC logo and the text "Career Services" on the left, and a large image of two students with the headline "Engaging Students For Success" on the right. Below the header, there are three icons: a calendar for "Events", a location pin for "Hours & Location", and a person for "FAQs". A paragraph of text describes the services: "Career Services empowers you to find your fit in the world of work. Our expert guides are available from the moment you arrive on campus, throughout your studies, and even up to one year post-graduation. We offer one-on-one advising, career preparation programs, and events to help connect you with opportunity." Below this text is a prominent button that says "Schedule a Career Advising Appointment →". Underneath the button are three featured content cards. The first card is titled "Career Advising & Employment" and includes a photo of two students looking at a laptop. The second card is titled "UICareers" and includes a photo of a student working on a laptop. The third card is titled "Student Employment" and includes a photo of two students talking. At the bottom of the page, there is a section titled "Employment News & Career Events" which features a post for the "2017 Chicago Graduate and Professional School Fair" dated October 02, 2017. To the right of this post is a circular badge for "OCT 19" and text for the "UIC Graduate & Professional School Fair" on Thursday, 3:00 pm - 7:00 pm | UIC Forum.

First Destination Survey Initiative

Overview

Strategic and high-visibility initiative focused upon gathering information about the career outcomes of UIC bachelor's degree graduates within six months of their graduation.

Graduates' career outcomes are confirmed via a Qualtrics survey and review of secondary sources (e.g., LinkedIn profiles).

Class of 2017 Administration

- Administered surveys to 2,989 graduates. Responses to date: 1,217
- Follow up in November 2017 of May graduates who indicated they were still seeking in their surveys.
- Deploying College Tableau Reporting in Oct/Nov to senior college administrators (deans, assistant deans) to analyze results

Class of 2018 Administration

- Launching survey in early December to August 2017 and December 2017 bachelor's degree graduates

FY17 Annual Reporting Highlights



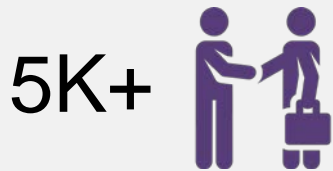
We serve
29K+
UIC Students



3.8K+
Students Attendees
at Development,
Job, and Internship
Workshops



11K+
Student/Alumni Users
of UICCareers



5K+

Student and Alumni
Job Fair
Participants



87%
Of students who
visited Career
Services
very likely to use
services again



8K+
Students Hires on
Campus*



2.6K+

Individual Career
Advising
Appointments